

## SECOND ANNUAL MEETING OF THE CFA SHOWMAN'S CLUB



President Dr. Wieler



Secretary Heriot

The second Annual Meeting of the CFA Showman's Club was called to order by President Wieler at 8:10 A.M., Saturday, June 13 at the Sheraton-Brock Hotel, Niagara Falls, Canada.

The President welcomed the group of 75 Members and Guests. Because of distance Members can only meet once a year. The Vice Presidents of each Region were directed to cover every show in their Region either personally or by representation. It was suggested that the Clubs look forward to a paid Supervisor Of Shows (paid by the Clubs) to spend full time helping the various clubs, especially new clubs with inexperienced personnel. This help should be in line with our aims and objectives : (1) to foster a close and cooperative spirit with CFA, (2) to improve the quality of all shows in all regions, (3) to create a feeling of unity of purpose and mutual understanding among all CFA Show Managers, (4) to be helpful to the novice, first-time Show Manager, (5) to give valuable information on ways and means of popularizing the Show, (6) to help with the control of the Show Calendar, (7) to develop to the greatest extent areas of Publicity and Advertising, and (8) to suggest how to encourage good public relations between Exhibitors and the Public.

Inasmuch as our Constitution calls for an election of officers in June 1971, and every two years thereafter, the President appointed a nominating committee, namely, Jackie Russell, Richard Koepp, and Virginia Hunter.

Our next general meeting will be in San Francisco. During this year we Show Managers will be working hard on our individual shows and be ready to report progress in June 1971. We will also have an election at this time with some of our officers resigning and new Cat People taking their places. All CFA Show Managers (past Show Managers and current Show Managers) are eligible to join the Showman's Club. Your Show will be a better Show if you join. Send to our Treasurer, (\$1.00 yearly dues), Eberhardt Le Schin, 19 Park Ave., White Plains, New York 10603. Celia Heriot, Secretary.